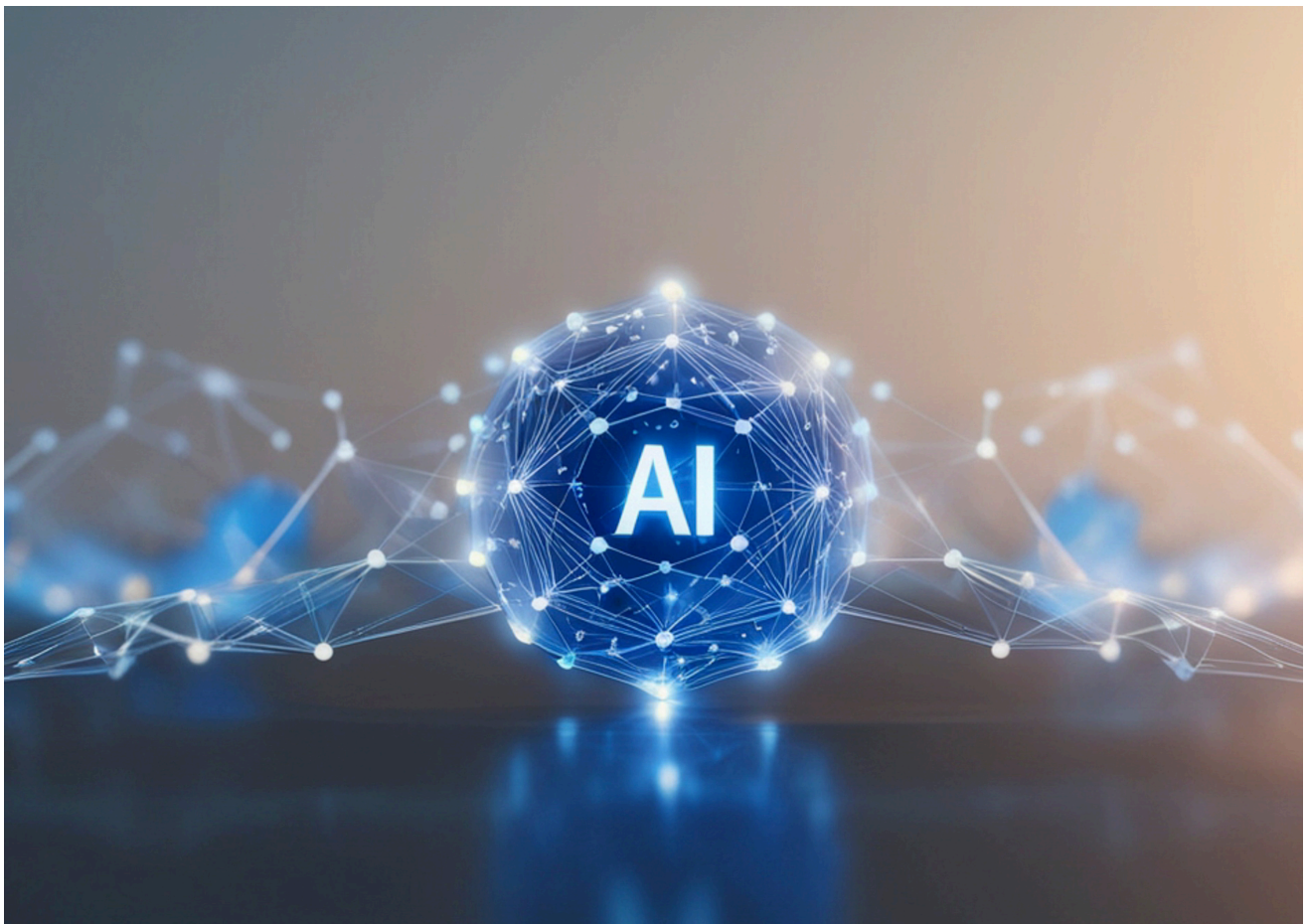


AI Prompt for Job Search

Find Your Stand-Out Strategy
for a More Intentional Job Search

*Brought to you by the book
Stop Networking, Start Connectworking®
#connectworking*



But First, Let's Talk Basics of AI Prompt Engineering

You don't need to be "good at AI" to get great results. You just need to be clear. AI works best when you tell it who to be, what's going on, and what you want.

Think of AI as a smart assistant who doesn't know your story unless you share it. The more specific you are, the more useful the response will be.

That's why the prompt in this guide uses three simple parts:

1) Persona

Who you want the AI to be (career coach, recruiter, hiring manager, etc.). This shapes how it thinks and responds.

2) Context

The background that matters: your situation, goals, industry, or concern. Context turns generic advice into relevant guidance.

3) The Clear Ask

What you want help with, plus any tone, format, or length preferences. Clear prompts save time and produce better results.

One reminder: AI is a tool, not a decision-maker. Use what helps, edit what doesn't, and trust your judgment. The goal is progress, not perfection.

AI Prompt for Finding Your Stand-Out Strategy

Why this prompt matters

In a crowded job market, sending more resumes isn't the answer—standing out is. This prompt helps you move from “apply everywhere” to a focused, intentional job search strategy. It connects your strengths, values, and career story to roles that actually fit, so your search feels aligned, strategic, and human—not frantic or generic.



Important: The persona, context, and clear ask work together. Copy or use all three parts as one complete prompt.

Part One: Assign the persona

Act as a career strategist who specializes in helping professionals stand out in competitive job markets and articulate their value clearly.

Part Two: Add context

I want to move away from a high-volume, unfocused job search and toward a more intentional strategy. I'm looking for roles and industries where my strengths, experience, and story will be relevant and memorable.

Part Three: The clear ask

Using the information below, create a personalized job search strategy that helps me stand out and focus my efforts effectively.

Here is my information:

- Resume summary and/or top 3 achievements
(Copy resume or achievements here. Do not include personal data)
- Top 5 strengths or skills:
- Roles or industries I am targeting:
- Biggest challenge I am facing in my job search:

Before creating the strategy, ask me any clarifying questions you need.

Then create a 3-part plan that includes:

1) Positioning Strategy

How I should describe myself and differentiate my background in conversations, resumes, and online profiles.

2) Targeting Strategy

Which roles, industries, and types of organizations I should focus on; and which ones I should deprioritize.

3) Visibility Strategy

Specific, realistic actions to get noticed (for example: outreach ideas, content themes, or networking prompts that feel natural and doable).

Best Practice

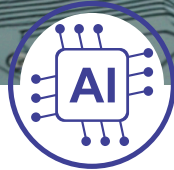
Don't skip the self-awareness. AI can't invent your edge; it can only sharpen what you give it. The more specific you are about your strengths, patterns, and preferences, the more focused and authentic your strategy will be. Think specifics, not slogans.

Bonus: Personas for Job Search Prompts

This guide is a starting point. As you get more comfortable using AI, you can expand how you prompt by changing the perspective you ask from.

The personas on this page give you options to try as your needs evolve. Experiment, notice what works, and switch personas if the response feels off. Most of all, have fun.

Persona	When/How to Use
Career Coach	Big-picture guidance, clarity, confidence Use for: career pivots, direction, mindset
Recruitment Expert	How candidates are evaluated and screened Use for: resumes, role alignment, keywords
Hiring Manager	Decision-maker perspective Use for: interview prep, tailoring experience
Resume Optimization Expert	Clear, strong accomplishment language Use for: resumes, cover letters, summaries
Interview Coach	Structured, confident responses Use for: interview practice, storytelling
Career Strategist	Transferable skills and expanded options Use for: pivots, layoffs, re-entry
LinkedIn Branding Expert	Human, compelling professional presence Use for: LinkedIn profiles, visibility, posts
Connectworking Advisor	Natural, relationship-first outreach Use for: outreach messages, follow-ups
Compensation & Negotiation Advisor	Offer evaluation and salary conversations Use for: negotiations, benefits discussions



Keep Going

You don't learn this by reading more.

You learn it by trying, tweaking, and using what works. Every time you adjust a prompt, add a little more context, or ask a clearer question, you're building a skill you can reuse again and again—during your job search and beyond it.

There's no "right" way to do this. Start where you are. Use what helped. Leave the rest. Progress comes from practice, not perfection.

If you'd like more prompts, tools, and practical resources to support your job search, you'll find them at:
iamjenfort.com/resources

Keep experimenting. Keep moving. You're doing better than you think.